

Press Release: MyGuide – Travel Made Social

Introducing the launch of the MyGuide mobile and web platform on the Apple AppStore and at www.appmyguide.com

MyGuide is the cool new way to create, discover and share personalized travel guides with friends. Because when it comes to that special trip, a friend can guide you better than a million strangers.

Why jetsetters love MyGuide:

- ★ **Personalize Your Travel** – Want to know all of the coolest places to eat, drink, sleep and play? Why plan your trip based on anonymous travel reviews? Ask your friends to create travel guides especially for you.
- ★ **Discover Something New** – Find inspiration for your next trip by flicking through all of your friends' travel guides packed full of their favorite places and experiences
- ★ **Explore Your World** – Create, Share and Discover travel guides to all of the best places hidden secrets around the world
- ★ **Share Your Experiences** – Save your favorite places on the go and add to your own travel guides to share with your friends and inspire their trips
- ★ **Follow Guides Offline** – Download the best travel guides to follow them offline wherever you are in the world

With MyGuide's FREE iPhone app, the world is at your fingertips

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Selected Screenshots

